



**EUROPEAN PARLIAMENT - BRUSSELS**

**FOR A EUROPE OF ACHIEVEMENTS:  
REINFORCING PATIENTS' RIGHT TO INFORMATION**

*Conference chaired by*

**Jorgo CHATZIMARKAKIS**

Member of the Commission on Industry, Research and Energy  
Initiator of the *European Life Science Circle*

**John BOWIS (\*)**

Member of the European Parliament, coordinator of the EEP group for the Environment,  
Public Health and Food safety Committee

**Milan CABRNOCH (\*)**

MEP, Member of the Employment and Social Affairs Committee

**Dagmar ROTH-BERENDT (\*)**

Member of the Environment, Public Health and Food Safety Committee

*Under the auspices and in the presence of*

**José-Manuel BARROSO (\*)**

President of the European Commission

**Hans-Gert PÖTTERING (\*)**

President of the European Parliament

**Antonio CORREIRA DE CAMPOS (\*)**

Portuguese Minister for Health

Chairman of the Employment, Social Policy, Health and Consumer Affairs Committee

**DECEMBER 6, 2007**

This programme is strictly confidential

(\*) : to be confirmed

## PROVISIONAL PROGRAMME

**Moderator: Alex PUISSANT, journalist**

**8H30 ARRIVAL**

**9H30 WELCOME SPEECH**

Jorgo CHATZIMARKAKIS  
Member of the Commission on Industry, Research and Energy  
Initiator of the European Life Science Circle

**9H40 INTRODUCTORY SPEECH**

Hans-Gert PÖTTERING (\*)  
President of the European Parliament

**10H00 ROUND TABLE 1:  
THE CURRENT STATUS OF INFORMATION FOR PATIENTS**

- ✓ **What is the nature of the problem: lack of information, overload or insufficient quality and access to the information?**
- ✓ **How should the information be accessed?**
- ✓ **How to make the information reliable?**
- ✓ **Are there different rights to patient information?**

CHAIRPERSON

10H00 Holger KRAHMER  
MEP, member of the Committee on the Environment, Public Health and Food Safety

INTRODUCTORY SPEECH:

**10H05 “What models of information to patient in Europe?”**

Robert MADELIN  
Director General of DG Health and Consumer Protection

10H15 DEBATE BETWEEN:

- Clemens Martin AUER  
Chief of cabinet in the Federal Ministry for Health, Family and Youth, Austria
- Göran ISAKSSON  
Project Manager, EudraPharm
- Per MANELL  
Director General of FASS, Sweden
- Anders OLAUSON  
President of the *European Patients' Forum*

**11H15                      ROUND TABLE 2: WHAT DO PATIENTS NEED AND WANT?**

- ✓ **Information on prevention**
- ✓ **Information on diseases**
- ✓ **Information on cures**
- ✓ **Information on available medicines**
- ✓ **Information on which medicines are generic**

**CHAIRPERSON**

11H30 John BOWIS  
Member of the European Parliament, coordinator of the EEP group for the Environment,  
Public Health and Food safety Committee

**INTRODUCTORY SPEECH:**

11H35 Prof. Dr. Dr. Fred HARMS  
President of the European Health Care Foundation

**11H45 DEBATE BETWEEN**

- Leopold SCHMUDERMAIER  
President of the Pharmaceutical Group of the European Union
- Albert van der ZEIJDEN  
Chairman of the IAPO
- A representative of a pharmaceutical lab
- A representative of a Generic Lab

**12H30                      CLOSING OF THE MORNING SESSION**

Markos KIPRIANOU (\*)  
Health Commissioner

**13H00                      LUNCH**

**14H45                      ROUND TABLE 3: IS THERE A ROLE FOR GREATER INFORMATION TO PATIENTS BY INDUSTRY?**

- ✓ **Differences between push and pull**
- ✓ **How to help patients?**
- ✓ **Which initiatives are proposed?:**
  - **Creation of a database with certified information**
  - **Public Private Partnerships**
  - ....
- ✓ **How to reduce the mistrust as an industry?**

CHAIRPERSON

14H45 Dagmar ROTH-BERENDT (\*)  
Member of the Environment, Public Health and Food Safety Committee

INTRODUCTORY SPEECH:

14H50 Heinz ZOUREK  
Director General of DG Enterprise and Industry

15H00 DEBATE BETWEEN

- Hiltrun SUNDSETH  
Head of the EU Policy of the European Cancer Patient Coalition
- A representative of a self medication industry
- A representative of a private health insurance
- A representative of a pharmaceutical lab
- A representative of a generic lab

**15H45 ROUND TABLE 4: HOW TO CONTROL THE INFORMATION?**

- ✓ **Possible options to control the information and need to assess these options:**
  - **prior approval**
  - **or self regulation**
- ✓ **The need to assess the risk of internet sales**

CHAIRPERSON

15H45 Milan CABRNOCH (\*)  
Member of the Environment, Public Health and Food Safety Committee

INTRODUCTORY SPEECH:

15H50 Thomas LONNGREN  
Director General of the European Agency for the Evaluation of Medicinal Products (EMA)

16H00 DEBATE BETWEEN

- Monique GOYENS  
Director of BEUC (European Consumers' Organisation)
- Jeremy MEAN  
Policy Group Manager  
Medicines and Healthcare products Regulatory Agency (MHRA), UK
- A representative from a pharmaceutical lab

**16H45 SYNTHESIS OF THE DAY**

Jorgo CHATZIMARKAKIS  
Member of the Commission on Industry, Research and Energy  
Initiator of the *European Life Science Circle*

**17H00 CLOSING SPEECHES**

- 17H00 Antonio CORREIRA DE CAMPOS (\*)  
Portuguese Minister for Health  
Chairman of the Employment, Social Policy, Health and Consumer Affairs Committee
- 17H15 José-Manuel BARROSO (\*)  
President of the European Commission